



Norwell High School Boosters

January 18, 2018 – Meeting Minutes

Board Minutes—6:30pm

- Attendance—Mark, Janet, Ryan, Krista, Laura, Sean, Andrea
- Opening Remarks—(Mark) Discussion around scholarships. There continues to be a button on website for donating to scholarship fund. With the addition of a scholarship last year, Boosters funds 4 scholarships for one thousand dollars each from general funds. Mark will get back to Guidance regarding scholarships and Krista will put together a scholarship committee of non-senior parents.

Public Minutes—7pm

- Attendance— Mark, Janet, Ryan, Krista, Laura, Sean, Andrea, Marani, Kim Malone,
- Athletic Update—(Ryan) A lot of great stuff in the fall season. Winter season—we are on pace to have several teams in post tournament. Girls basketball, Girls hockey, indoor track— boys and girls, ski team all have notable performances. New girls hockey head coach Frank Messina is joined by newly funded Assistant Coach Tori Dinger and two volunteer coaches. New coaches have been well received. They are very organized and prepared and working things out. The team is performing at a higher level than previously as a program. Suggestion that we look for a simple easy way to promote games—possibly a portable sign like other communities has and highway department uses? Discussion around what type of sign would be allowed and easy to change. Can't use the highway department sign. Ryan will be looking for the Trainer funding again next year. Discussion around bringing back the Men's Night Out. John Willis has been named the new Softball Coach—6 applicants, 3 interviews. Interview committee was impressed by his organization and preparedness. Extensive discussion around communication and increasing volunteerism with the goal of increasing fundraising. Discussion around how decisions are made for booster expenditures.
- Financial Status Update—(Janet) Reviewed attached treasurer's report.
- Communication Update—(Laura) Social Mavens has rebuilt the boosters website and does the updating. Website is live and looks great. Trying to get pictures from team liaisons for Boosters use and website.
- Scholarships—(Mark) Boosters will sponsor four scholarships for one thousand each as we did in 2017.

- Team Liaison—(Sean) Presented updates to the Booster’s insurance for upcoming year which will be renewed in February. Team liaisons—Sean will be in touch with team captains/parents looking for photos and team needs. Golf team made a request for hats directly to Sean. Ryan will pay invoice. Mark made a motion to contribute \$200 toward golf hats that will be used by the team as part of their uniform for next year, Laura seconded. Motion passed unanimously.
- Fundraising Efforts/Goals—(Mark)
 - Men’s night out—There is interest from the old crew (Chris Glynn, John Lunn, Steve Marsh) to bring back the original Men’s Night Out.
 - Corporate Fundraising—(Mark) A meeting was held in December to discuss strategy. Blaz, Rich, Janet, Kim Z, Jeff Berkholdt, & Blaz met to get organized. The CCC was a great success because they could go out with a product which made it easier. We don’t have that right now. What are the capital campaign efforts? Mark presented the idea to go with a new bathroom facility and workout facility—potentially these are things that community could get behind. Maybe that’s a fall campaign?
 - There are corporate funds to get reconnected. These funds wouldn’t be attached to a product. Could be alum, families, etc. Want to be mindful that we are all coordinated, and that we ask perhaps once a year.
 - Biggest next event that they are trying to get behind is Golf Tournament. Need a leader to run Golf Tournament. Question from Sean—can we get a date with no sporting events? This was a problem last year that impacted attendance. Biggest challenge last year was games rescheduled due to rain and couldn’t avoid scheduling on Golf date.

NHS Boosters
"What We Have"

	<u>Balance as of</u> <u>Jan 15, 2018</u>	<u>Balance as of</u> <u>Dec 5, 2017</u>
	<u>Jun 30, 2018</u>	<u>Jun 30, 2018</u>
Cash - Operating**	107,337.79	87,297.68
Cash - HoF	22,789.74	22,789.74
Cash - Softball Scoreboard	4,929.00	4,929.00
Cash - J Kenney Scholarship	4,345.00	4,295.00
TOTAL CASH	<u>139,401.53</u>	<u>119,311.42</u>

**Operating Cash (as reported to date)	107,337.79
Less: Commitments Pending	
NHS Athletics	(25,000.00)
NHS athletic trainer	(10,000.00)
NHS girls hockey assistant coach (11/13)	(4,105.00)
NHS boys hockey bags (11/13)	(2,125.00)
Adjusted Operating Cash Available	<u>66,107.79</u>

	<u>as of Jan 18, 2018</u> <u>Jul '17 - Jun 18</u>	<u>as of Dec 5, 2017</u> <u>Jul '17 - Jun 18</u>
"Cash Collected"		
Dues/Donations		
Annual Dues	2,460.00	1,830.00
Donations/Contributions	10,923.12	1,193.12
Donations - SB Scoreboard	2,065.00	2,065.00
Donations - HoF Wall	2,470.00	2,470.00
Total Dues/Donations	<u>17,918.12</u>	<u>7,558.12</u>
Concessions		
Concessions Income (net)	8,359.43	11,962.43
Fundraising Events		
Spirit Wear/Apparel (net)	3,970.57	(2,600.60)
Homecoming (net)	9,098.25	9,098.25
South Shore Half Marathon	10,000.00	-
Golf Tournament	600.00	600.00
Net Fundraising	<u>23,668.82</u>	<u>7,097.65</u>
Total Cash Collected	<u>49,946.37</u>	<u>26,648.20</u>

"Payments Made"		
NHS Athletics		
Football Coaches (Fall17)	(5,287.00)	(5,287.00)
Athletic Equipment	(4,235.00)	(2,500.00)
Ski Team Suits	(3,190.00)	(1,655.00)
Basketball Reversible Tanks	(495.00)	(5,931.00)
Softball Scoreboard	(5,931.00)	(1,315.00)
Team Building Activities	(1,856.13)	(455.00)
Soccer Goalkeeper Training	(455.00)	-
Team Banners	(250.00)	-
Scholarships	(1,000.00)	(1,000.00)
Maintenance (Concessions)	(918.23)	(918.23)
Accounting and Finance Fees	(2,481.55)	(2,409.86)
Other Expenses/Fees	(993.81)	(878.57)
Total Payments Made	<u>(27,092.72)</u>	<u>(22,349.66)</u>