

September 11, 2017 – Meeting Minutes

Board Agenda—6:30pm

- Attendance: Kiersten, Ryan, Janet, Laura, Blaz, Sean, Jane, Ron, Evan, Krista, Andrea, Rich
- President: Mark made opening remarks.
- Voting in Board Members to Current Positions: deferred to regular meeting a 7pm as required by by-laws.
- Financial Update : Janet Lee reviewed the finances of boosters covering the last two years (attached). Mark pointed out that we are spending more than we are raising. Blaz pointed out that expenditures on the press box (15,744.24) and the Clipper Community Complex (28,713.96) were not typical expenses. They are one time expenditures which were approved because they were offset by money leftover from the Clipper Complex project. Mark stated that Boosters is not currently using a viable business model.
- By-Law Review & New Board Positions: Mark reviewed the organizational structure (attached) for the Boosters going forward. Mark also initiated discussion around the by-laws including the payment of the concessions coordinator not being permitted by the by-laws and the possible conflict of interest when a board member gets paid.

Public Minutes—7pm

- Attendance: Approximately 25 in attendance including board members above and Jane Stout, Ruth, Sally, Christine Amorosino, Paul, Ron, Kim Leman, Bob Ward, Christine Josti, Jim Diggins
- Welcome: President Mark Roman
 - Mission Review— Mark presented a newly discussed mission statement.
 - Partnership with Ryan and NHS Admin—Mark stated that he starting to improve and develop a better Booster relationship. Never before have we had the support for boosters to hire coaches which we do now.
 - What We Do...What We Don't Do—Mark would like parents to go to Ryan individually or organize as a group for feedback. Don't bring team issues to boosters meetings.
 - Need Help—Mark would like everyone to recruit more help.

- Athletic Director Update – Ryan Quigley
 - NHS Athletic Budget Presentation—Ryan presented a thorough breakdown of the Norwell Athletic Department Budget. Mark made the point that we want more from Athletics and emphasized the need for fundraising.
 - Question and Answer (deferred to the end)

- Finance Update (10 min) Janet reviewed a very thorough document of the past two years finances—attached. Blaz pointed out that expenditures on the press box (15,744.24) and the Clipper Community Complex (28,713.96) were not operating expenses. They are one time expenditures which were approved because they were offset by money leftover from the Clipper Complex project.
 - Financial Status: Mark emphasized the need for complete transparency.
 - Summary of Purchases from 2015-2017: Mark pointed out that other schools have much bigger booster budgets. He stated that there is one easy solution which is to have Boosters go full tilt and raise those funds.

- Boosters Team of Leaders: Mark suggested that if something strikes a chord, please volunteer.
 - Concessions: Krista reviewed ongoing need for volunteers
 - Corporate Fundraising: Blaz wants to focus on putting out a good product and being organized about how we approach people. We have a lot of opportunities for sponsorships. Rich and Blaz have met and are almost ready to pull trigger. Want to make sure everyone in community can give some amount—sponsorship levels for everyone. There will be car stickers. Mark reminded everyone that they should be thinking about what area they are suited to help with. Rich stated that selling bricks for CCC was very successful and that there is an opportunity to sell bricks at high school CCC for the next phase. Discussion took place around bridging youth sports and high school and possibly building a new facility with representation from youth.
 - Team Liaison: Sean sent out email to captains so that they could identify in season what teams need and assign team liaisons. Mark hopes to build strong relationships with each team, very positive.
 - Apparel: Evan's goal is to reach out to parents and community. She has blankets coming in and other inventory and has been going to events. She's hoping to have school store open a little more. Evan welcomes any all ideas. Krista made an inquiry about making letterman jackets available to all students. Football is ordering them again this year. There have been super big challenges to take over team gear.

- A.D. Q & A (continued): Ryan introduced Volleyball Coach Roberta Stannard who had arrived from match. In terms of getting to the high school, Ryan said he wants

to go on record as wanting to have Volleyball at the high school. However, the facility at the Middle School is well equipped for the volleyball program. The process can be tedious and stressful. Ryan said he is doing everything in his power to address having volleyball at the high school, but no promises are being made. Mark offered help in getting over any hurdles. Ryan stated that they are looking to wrap up the softball scoreboard installation and that the feasibility of using the renovated high school field in the spring looks great. Kiersten asked about the Girls Hockey and Ryan said that they are making progress with the search for a new coach. Andrea suggested that they act swiftly so as to not lose any good candidates. Krista asked Ryan to take questions on volleyball as there were approximately 8 volleyball parents in attendance as well as the coach. Roberta Stannard gave a passionate appeal for the program to move to the high school in time for the players who fundraised and established the program to have a chance to play at the high school before they graduate. Additionally, while the program appreciates the facility at the Norwell Middle, a center court is not possible there and the side court they are currently playing on does not allow the varsity team adequate room to jump serve. Mark emphasized that while the Boosters supports all teams, the Boosters can't tell Ryan what to do.

- Fall Events (team reports continued): Jane is overseeing event fundraising and her team/committee is coming together. Sally gave a report on the Homecoming planning. The dance is October 14th. Jane Stout is planning and organizing the Boosters involvement with the homecoming football game which is October 13th. They will recognize all fall captains and display banners of murals. Youth football will be invited to cheer players onto the field. She pointed out that when youth teams are invited, they often bring parents and increase attendance and spirit for the event. Mark emphasized Boosters getting behind a few big events. For example, golf should raise \$40-50k. Blaz asked about the tennis tournament and following discussion, consensus was that there will not be a tennis tournament this year.
- Booster's Communications: Mark introduced Laura Campbell who will oversee website and email communications. Laura volunteered and expressed an interest in bringing creative, fresh and professional ideas to the newly created communication position.
- Administrative items: Mark presented that we have some administrative items to address.
 - Mary Ellen Coffey resigned as Vice President over the summer due to her return to teaching full time. Blaz nominated Kiersten to the VP, Jane Stout seconded, vote passed unanimously.

- Mark called attention to proposed Amendment 3 (attached) which was passed out to meeting attendees. Blaz gave the history that each president in the past has made similar changes.
 - Mark also called attention to a problem in the by-laws. At least since the opening of the CCC, the boosters has been paying the Concessions Coordinator a stipend as it requires one person to put in a lot of hours for concessions to be successful. This is in violation of the by-laws as written and also has the potential for conflict of interest issues. Potential solutions are to change the by-laws to allow payment of board members or to change the organizational structure so that the Concessions Coordinator is no longer a board position. Extensive discussion ensued and the following points were made. Having a paid board member could make the Boosters vulnerable and give the appearance of impropriety. There could be conflict of interest situations. The Concessions Coordinator position has been difficult to fill and has typically been a veteran Booster member. Not allowing this person a board vote may cause Boosters to miss out on this member's knowledge and experience. Not allowing this person to vote may make the position more difficult to fill. Laura Campbell offered some suggestions on how to change the by-laws and temporarily grandfather in the situation. By-laws issues will be discussed again at the next meeting.
- Mark adjourned the meeting with closing remarks.