



November 19, 2019 Meeting Minutes

In attendance: Shannon Toland, Kristin West, Helen Garvey, Cara Davis, Andrea MacDonald, Christine Josti, Laura Campbell, Kristyn Therrien, Donald Therrien, John Dynan, Kelly Williams, Evan Fitzwilliam, Kim Zayotti and Sean McInnis.

Motion to accept the October Minutes made by Helen, seconded by Christine and unanimously passed.

AD Update - Sean McInnis

- We had a great Fall season and all teams were successful.
- Overall game attendance was good and we offered two admission free nights to increase it even more.
- Winter sports sign up has begun and there are currently 241 registrants so far.
- Winter Cheer has been approved as a one year pilot by the School Committee. They will be a game day team/squad (non competitive). They will cheer at home girls and boys basketball & hockey games and home and away games for all teams who qualify for state tournament games. They will practice at the Sparrell gym. They will not have uniforms, but wear similar yoga pants & long sleeve shirts. Looking into a jacket option.
- Sean is looking into having the Pep band play at certain winter games.
- So far, there are 8 sign ups for gymnastics, which is a co-op team with Cohasset.
- So far, there are only 2 sign ups for wrestling, which is a co-op with Hanover. Sean is trying to encourage some football players to join the team, to keep them engaged over the winter.
- Sean is looking into creating "hype" videos to play on social media prior to games to get everyone excited to play/attend. Currently, there are over 500 rotating photos that are played in the lobby during the day.
- Mandatory Winter Sports meeting is this Monday, Nov. 25 at 5:30pm. Sean will speak for a bit and then there will be individual team break out meetings.
- Powder Puff Football (juniors vs. seniors) will be after the meeting at 7pm.

Treasurer Report- Janet

- Kim read Janet's treasurer notes and handed out the Financial Status Report.
- A personalized dues reminder went out asking and explaining why Boosters collects dues and received positive responses. Dues collected are almost double what they were at this point last year.
- We had a successful concessions season with new coordinators, Judy & Steve Petraske, who have done a great job. There were more games this year than last, which also significantly contributed to higher sales over 2018.
- There is a positive balance with apparel, which is great.
- Homecoming numbers were comparable to last year.

Homecoming - Shannon

- Both the game and dance were a great success, thank you Shannon for all your hard work.
- The t-shirts sponsorships were sold and the t-shirts were crowd giveaways. There was a \$645 profit.
- The Football Toss fundraiser netted \$540.
- Grace Magee was highlighted during half time and was presented with her state championship ring for diving.

Apparel - Kristyn

- Christmas on the Farm at Jacobs Farmhouse was cancelled due to the house deleading. Looking for other venues to sell gear before the holidays.
- Searching for a new flag vendor.
- Lots of gear has been sold out and she has put new orders in for t-shirts, blankets and hats.

Fundraising/Events - Kim

- The "Paint the town blue" fundraiser is moving along. Templates have been made by Kwol and are being tested out. Other towns do a suggested donation amount as a price with great success. Looking to unveil in the Spring. There are two types of paint, one that lasts 2 months and one that lasts a year.
- Looking to plan a comedy night with John Turco in March.
- Golf planning is beginning. The tournament will be on May 21.
- 2nd Annual Alumni Basketball game will be on the day after Thanksgiving, Nov. 30 at 3pm. This game raises money for the Jordan Jenkins and Andrew Lawson scholarships and is coordinated by Coach John Willis. Sean McCarthy has volunteered to come back and help, but they are still looking for more day of volunteers.

New Business

- Laura mentioned that the Women's Club is looking for a Boosters liason (which she volunteered to be) for their annual Fashion Show scholarship fundraiser which will be sometime in March. Laura did mention they are hoping to get John Turco to emcee and be entertainment, which may be a conflict with our comedy night.
- There is conversation happening between Sean and some athletes about changing up the end of the year Sports Awards Night. More info to come.

Next Meeting - December 10, 7 pm.

Meeting adjourned.

Respectfully submitted,
Christine Josti
Secretary
November 20, 2019